

# How to Find and Tag Political Candidates on Social Media

During an election campaign, tagging political candidates on social media can help raise awareness for issues like ME/CFS and long COVID.

Here's how to find and tag them on major platforms.

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# 1. Facebook

### How to Find a Candidate:

- 1. Go to Facebook.
- 2. In the search bar, type the candidate's name and their party (e.g., Jane Smith Labor).
- 3. Look for a verified page (blue checkmark) or an official campaign page.
- 4. Use filters like **Pages** or **People** if needed.

### How to Tag:

- Type @ followed by their page name (e.g., @JaneSmithMP).
- Facebook will suggest accounts as you type—select the correct one.

# 2. Twitter (X)

### How to Find a Candidate:

- 1. Go to Twitter.
- 2. Enter the candidate's name and party in the search bar.
- 3. Look for verified accounts (blue checkmark) or official branding.
- 4. If unsure, check the party's official account for mentions.

### How to Tag:

- Type @ followed by their handle (e.g., @JohnSmithMP).
- Ensure you are tagging the correct account before posting.

### 3. Instagram

### How to Find a Candidate:

- 1. Go to Instagram.
- 2. Tap the search icon ( $\bigcirc$ ) and type the candidate's name and party.
- 3. Look for a verified account (blue checkmark) or an official campaign page.
- 4. Check their party's Instagram page if needed.

### How to Tag:

• Type *@* followed by their username (e.g., *@*janesmithmp).



• Instagram will suggest accounts as you type—select the correct one.

# 4. Bluesky

Note: Few politicians have BlueSky accounts. The Independents are more likely to.

### How to Find a Candidate:

- 1. Go to Bluesky.
- 2. Use the search function to enter the candidate's name.
- 3. Look for usernames in an email-style format e.g. janesmith.bsky.social
- 4. Check their party's Bluesky account for mentions if needed.

### How to Tag:

• Type @ followed by their handle (e.g., @johnsmith.bsky.social).

# General Tip: Using Google to Find Social Media Handles

If a candidate's social media handle is not easily found through a platform's search function, try using Google:

- 1. Go to Google.
- 2. Search for Candidate Name Party Twitter/Instagram/Facebook/Bluesky (e.g., *John Smith Labor Twitter*).
- 3. Look for official profiles from verified sources or links from the candidate's official website.

# **Additional Resources**

- Find Your Electorate: Use the AEC Electorate Search to confirm your electorate.
- **Candidate & Electorate Information:** The ABC provides a guide with details on candidates and electorates: ABC Election Guide.
- Are You in a Marginal Seat? Check key battleground electorates at the ABC Key Seats Guide.

By tagging candidates effectively, ME/CFS patients and advocates can ensure their voices are heard during the election campaign.